

## THE VIKING SHIELD NEWS ADVERTISING ORDER FORM

A Profile of the *Viking Shield News*: The *Viking Shield News* publishes five issues each year. We print 800 copies per issue and through distribution we reach over 1000 individuals (students, subscribers, staff, parents, alumni and larger community). The latest issue is also always posted and linked from our school's website.

Ad size	Per issue cost for 1 issue	Per issue cost for 2-5 issues
Full page: 10" wide x 12"	\$200	\$150
Half page: 10" wide x 6"	\$150	\$120
Quarter page: 5" wide x 6"	\$100	\$75
One-eighth page: 2.5" wide x 6" or 5" wide x 3"	\$65	\$50
One-twelfth page (business card): 3" wide x 2" or 2" wide x 3"	\$40	\$35
Insert (provided by advertiser):	\$200	\$175

Business Name: \_\_\_\_\_ Total Order: \_\_\_\_\_ Total Amount Due: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

For all ads, either enclose the print-ready artwork or business card, or scan and email your artwork to the Viking Shield News at: [Viking.shield.news@gmail.com](mailto:Viking.shield.news@gmail.com)

Please return this form along with a check made payable to **Rainier Beach High School**.  
 In the memo section write: **Newspaper ASB account 1090**.

After your ad is printed in each issue, you will receive a copy of the issue as well as an invoice. The invoice will confirm your payment in full if you choose to pay in advance for the discount.

**Rainier Beach High School**  
**C/o: Natalia Skolnik, Newspaper Adviser**  
**8815 S. Seward Park Ave**  
**Seattle, WA 98118**

E-MAIL QUESTIONS TO:  
[VIKING.SHIELD.NEWS.@GMAIL.COM](mailto:VIKING.SHIELD.NEWS.@GMAIL.COM)  
 OR NATALIA SKOLNIK, ADVISER  
[NJSKOLNIK@SEATTLESCHOOLS.ORG](mailto:NJSKOLNIK@SEATTLESCHOOLS.ORG)  
 (206) 252-6469

Advertising policy: The Viking Shield News reserves the right to refuse any advertisement deemed unacceptable for publication. The Viking Shield News does not run illegal, libelous or otherwise inappropriate advertisements.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_